



# MATT CANNON

GRAPHIC DESIGNER | CREATIVE DIRECTOR

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matt-cannon.com

## ABOUT ME

I am passionate about the world of Graphic Design and creative direction. I approach all projects with the same regard and have a deep respect for the art of the creative experience. I specialize in creating web experiences, logos, print advertisement, as well as designing and brainstorming user interfaces. I value tight communication, completing projects in a timely manner, and I am imperative about meeting deadlines.

[in](#) /mattcannon

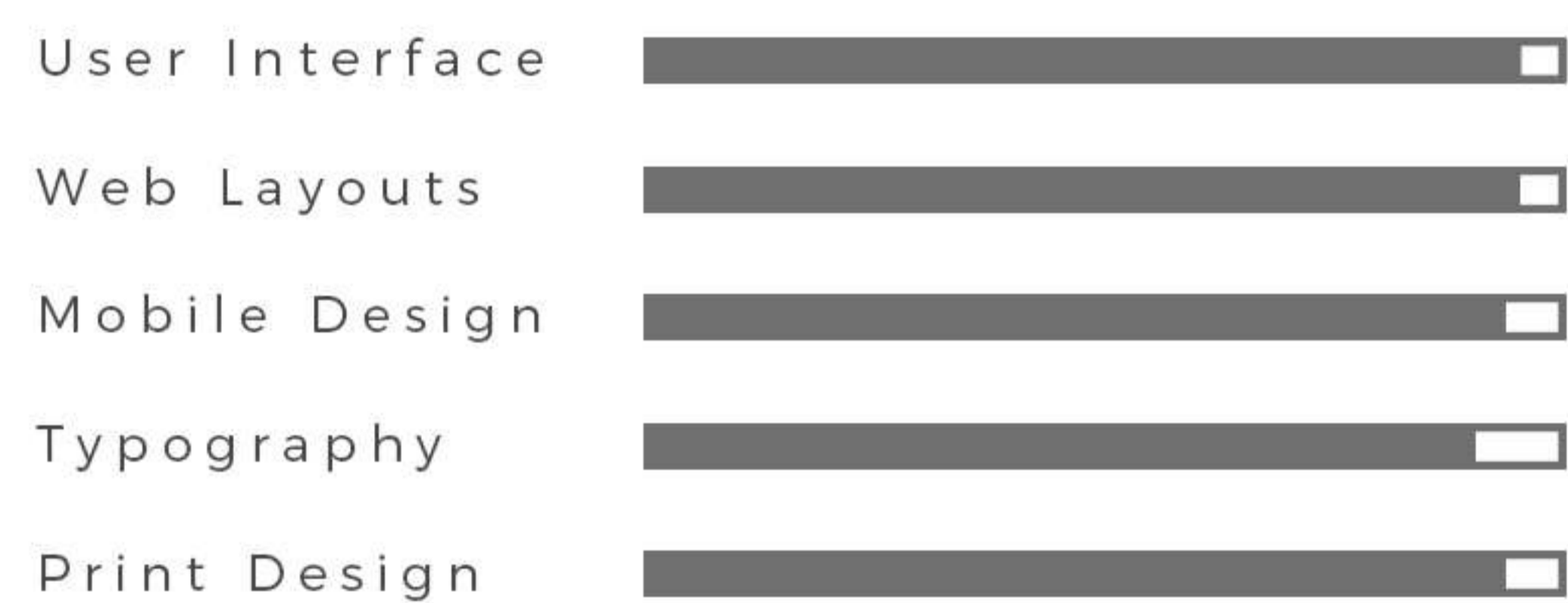
## EXPERIENCE

- DIGITAL ART DIRECTOR**  
 Veteran's First Mortgage | 2013 - 2018  
 Head of the creative department. Designing Web Assets, Print Material and Web Ads
- DIGITAL ART DIRECTOR**  
 Kay & Black | 2015 - 2016  
 Brainstorming, Sketching and Drafting concepts for Logos and Brand Identity for High End Clients
- GRAPHIC DESIGNER**  
 Seagate Technology | 2013 - 2019  
 Designing Flyers, Print Material, and Web Ads
- CREATIVE DESIGNER**  
 McGraw-Hill Higher Education | 2010 - 2012  
 Web related design and social composites for GradeGuru, a McGraw-Hill Education start up
- LEAD MOBILE DESIGNER**  
 Zappos | 2010 - 2011  
 Designing user Interface elements and screens for Zappos Android app.

## EDUCATION

- BACHELOR'S DEGREE**  
 CUNY BROOKLYN | 2008 - 2010  
 - Graphic Design Internship for The Entrepreneurship Experience Program - 1 year  
 - Vice President of the Business Leadership Society - 1 year  
 - Alumni Board of Directors for the Business Leadership Society  
 - 3.76 GPA in Advanced Business Courses
- ASSOCIATES DEGREE**  
 CITRUS COLLEGE | 2005 - 2007

## SPECIALTIES



## PRIMARY SOFTWARE



## PERSONAL SKILLS

