



MATT CANNON

GRAPHIC DESIGNER | CREATIVE DIRECTOR

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matt-cannon.com

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ABOUT ME

I am passionate about the world of Graphic Design and creative direction. I approach all projects with the same regard and have a deep respect for the art of the creative experience. I specialize in creating web experiences, logos, print advertisement, as well as designing and brainstorming user interfaces. I value tight communication, completing projects in a timely manner, and I am imperative about meeting deadlines.

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EXPERIENCE

DIGITAL ART DIRECTOR

Veteran's First Mortgage | 2013 - Present

Head of the creative department. Designing Web Assets, Print Material and Web Ads

DIGITAL ART DIRECTOR

Kay & Black | 2015 - Present

Brainstorming, Sketching and Drafting concepts for Logos and Brand Identity for High End Clients

GRAPHIC DESIGNER

Seagate Technology | 2014 - Present

Designing Flyers, Print Material, and Web Ads

CREATIVE DESIGNER

McGraw-Hill Higher Education | 2010 - 2012

Web related design and social composites for GradeGuru, a McGraw-Hill Education start up

LEAD MOBILE DESIGNER

Zappos | 2010 - 2011

Designing user interface elements and screens for Zappos Android app.

EDUCATION

BACHELOR'S DEGREE

CUNY BROOKLYN | 2008 - 2010

- Graphic Design Internship for The Entrepreneurship Experience Program - 1 year

- Vice President of the Business Leadership Society - 1 year

- Alumni Board of Directors for the Business Leadership Society

- 3.76 GPA in Advanced Business Courses

ASSOCIATES DEGREE

CITRUS COLLEGE | 2005 - 2007

SPECIALTIES

User Interface 

Web Layouts 

Mobile Design 

Typography 

Print Design 

PRIMARY SOFTWARE

Photoshop 

Sketch 

Illustrator 

Indesign 

Powerpoint 

PERSONAL SKILLS

